

a plurality of consumer units each operable by a consumer and each comprising a display monitor, a memory for storing data to be displayed on the display monitor, a data processing unit connected to the display monitor and the memory and having communication means connectable over a communication medium to at least a coupon server, and a user input device to permit a consumer to make one or more selections from choices displayed on the display monitor;

b a coupon server located remotely from the consumer units and comprising a memory for storing first data corresponding to one or more participating retail outlets, the first data including data for identifying each of the retail outlets by name and inventory of goods offered for sale, and second data containing coupon data used for generating electronic discount coupons for selected goods, and a data processing unit having communication means connectable over the communication medium to the consumer units, the coupon server further comprising

first means responsive to a connection with a respective consumer unit to transmit for display on the display monitor of the respective consumer unit a first file containing a list of participating retail outlets which may be individually selected by the consumer using the user input device of the respective consumer unit,

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second means responsive to the selection of one of the retail outlets displayed on the display monitor of the respective consumer unit by the consumer to transmit to the respective consumer unit a second file containing first data corresponding to the selected retail outlet for display on the display monitor of the consumer unit, the second file containing a list of the inventory of goods offered for sale by the selected retail outlet, and the displayed inventory of goods being individually selectable by the consumer using the user input device,

third means responsive to the selection of one or more items of goods by the consumer to transmit a third file for display on the display monitor of the respective consumer unit containing data corresponding to the selected goods, the third file containing electronic coupons corresponding to one or more of the selected goods; and

fourth means responsive to the selection of one or more items of goods by the consumer to transmit a fifth file for display on the display monitor of the consumer unit containing data identifying the aisle location in the selected retail outlet of the goods selected by the consumer.

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8. (Amended) A coupon distribution system according to claim 7; wherein the coupon server is located remotely from the point-of-sale unit, and further comprises

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fifth means for transmitting to the point-of-sale unit a fourth file containing the identity of goods offered for sale by the retail outlet at which the point-of-sale unit is located, the goods being individually selectable by the consumer using the user input device; wherein the third means of the coupon server is responsive to the selection of one or more items of goods by the consumer to transmit the third file for display on the display monitor of the point-of-sale unit containing second data corresponding to the selected goods, the third file containing electronic coupons corresponding to one or more of the selected goods.

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25. A method for the generation of a shopping list over a network, comprising the steps of:

using a first computer operated by a consumer to establish a connection with a second computer over a communication medium;

using the second computer to acquire identifying indicia for identifying the geographical location of the first computer;

in response to the connection between the first and second computers, selecting from a list of participating retail outlets stored in the second computer one or more participating retail outlets in the geographical vicinity of the first computer;

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transmitting from the second computer to the first computer a first file containing the selected one or more participating retail outlets, each of which may be individually selected by the consumer using an input device;

displaying on the first computer the list of the one or more selected participating retail outlets contained in the first file;

in response to a selection by the consumer of one of the displayed retail outlets, transmitting from the second computer to the first computer a second file containing data corresponding to the selected retail outlet including a list of the inventory of goods offered for sale by the selected retail outlet;

displaying the list of the inventory of goods offered for sale by the selected retail outlet on the first computer such that the displayed inventory of goods are individually selectable by the consumer using the first computer so that the consumer may select one or more items of goods the consumer intends to purchase at the selected retail outlet; and

in response to the selection of one or more items of goods by the consumer, transmitting from the second computer to the first computer a file containing data identifying the physical aisle location in the selected retail outlet of the goods selected by the consumer.

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26. (Amended) A method for the generation of a shopping list according to claim 25; wherein the communication medium comprises the Internet, the first computer comprises a client computer and the second computer comprises an Internet host computer.

Kindly add the following new claims 27 and 28:

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27. A method for the generation of a shopping list according to claim 25; wherein the step of transmitting from the second computer to the first computer a second file further comprises the step of transmitting data representative of the physical layout of the selected retail outlet indicating the physical location of the goods offered for sale by the selected retail outlet.

28. A method for the generation of a shopping list according to claim 25; further comprising the step of transmitting from the second computer to the first computer a file containing electronic coupons corresponding to one or more of the selected goods in response to the selection of one or more items of goods by the consumer.

**ADDITIONAL FEES:**

A check in the amount of \$18.00 is enclosed to cover the cost of 2 claims in excess of those already paid for.